

Teacher Listing Pages: Next Level
Conference 2021

Who? 361 teachers claimed themselves!

Every teacher who teaches may have a page!

CC.

Don't teach? Share your story; support the growth of TCC.

Regional associations like <u>NoCo</u> and <u>ABQ</u> have pages.

What?

Find all info about creating a teacher listing page here.

Where?

All teachers are featured <u>here</u> if they have a completed profile.

All teachers who offer online classes are listed here.

When?

Covid-19 accelerated this but it's not too late to make a page!

Why?

Get students!

Amplify the collective impact!

Dorene Krause -- embedded student testimonials from The Vital Force



Amy Tyksinski -- tells a strong, personal story of her TCC journey

<u>Lisa Stroyan</u> -- effectively use of subheads on a meaty page

Jessica Lewis -- with multiple pages for different types of students

Donna Tiroly -- recommended resources to her former students

<u>Justin Stone</u> -- creative use of embedded photos

Northern Colorado -- association page (available to all regional groups)

NM TCC Association -- basically a mini website





1.) Create an email signature

Include your URL at the bottom of every email you send:

Kim Grant 617-901-9628 http://kimgrant.com/ taichichih.org/teacher/kim-grant

- 2.) Each teacher listing has a link to nearby teachers at bottom
- 3.) Questions? Contact kim.grant@taichichih.org